



SCHOOL DISTRICT NO. 50 HAIDA GWAI BOARD POLICY MANUAL

Policy B.15 External Funding Through Donations or Partnerships

Date Passed: June 2018

Preamble

The Haida Gwaii Board of Education believes that public education should be funded from Provincial Government grants. However, in order to provide enhanced or enriched educational opportunities for students and/or develop positive relationships with the community the Board may seek or accept external funding through donations or partnerships.

The Haida Gwaii School District is a recognized charitable organization under the Income Tax Act, and as such is prepared to accept donations from donors or foundations.

The Board is also willing to consider partnerships with private or public sector enterprises within the provisions of the policy.

Definitions:

Donations/Donors

Individuals, groups or foundations that make donations of goods, services, or cash to the district.

A donation may qualify for a tax receipt. Donations may be made for specific purposes.

Partnerships - Partners

A partnership is formed through an agreement between the Board and an individual, group, or business intended to generate revenue for, or provide goods and services to the District.

Business:

A person, partnership, or corporation engaged in commerce, manufacturing, or a service; a profit-seeking enterprise.

1.0 Guiding Principles

The following guiding principles will govern the acceptance by the district of accepting external funding through donations or partnerships:

- 1.1 External funding through donations or partnerships:
 - i. must align with the Boards A.1: Aims Policy.
 - ii. must not impair the rights of the Board and educational professionals in the district to determine the nature of the educational program to be offered to students, or the way in which it is delivered.
 - iii. must not result in an opportunity for the Province to reduce operating or special purpose grants.



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- iv. must not involve the district in anything that would, in the opinion of the Board, appear to be taking an inappropriate stand on a contentious political, moral, or social issue.
- v. must not require students to observe, listen to, or read commercial advertising.

1.2 Agreements:

- i. to provide educational resources must not limit or require teachers to use these resources in their classes.
- ii. that provide external funding through donations or partnerships will include a specific expiry date.

1.3 Education resources

- i. that are offered to the school or district through a donation or partnership will be considered under the provisions of this policy.

1.4 Recognition of the donor, partner or business

- i. will be through a website or in a program or newsletter, or a posting that may be time limited such as for a tournament, a performance or a season.
- ii. Any proposal for ongoing recognition or advertising must be approved by the Board.
- iii. will take into account students' ages and their vulnerability to commercial values and messages, in accordance with Haida Gwaii standards
- iv. Businesses may only have a visible presence in a school upon approval of the Board according to the provisions of this policy.
- v. Business donors will not be involved in the operations of the district but may have expectations that their donation is recognized in accordance with this policy.

1.5 Individuals or businesses must satisfy all equity considerations, and safety, health and environmental regulations related to their form of business.

1.6 Board members will not participate in lobbying, acceptance of gifts or individual meetings with potential donors, businesses or partners.

- i. Any attempt to lobby, gift or meet with any individual board member will be reported to the board as a whole.

2.0 Administrative Procedures

- i. The Secretary Treasurer is responsible for managing funding from external donations and partnerships.
- ii. Any proposal that requests ongoing recognition of the donor will be sent to the Board.



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2.1 Donations

- i. Decisions in regard to external funding or support in amounts less than \$1000 will be made by principals in accordance with the provisions of this policy following consultation with the staff and PAC.
- ii. Decisions in regard to external funding or support in amounts more than \$1000 will be made by the Secretary Treasurer.

2.2 Proposals for external funding:

- i. All proposals for external funding or support in excess of \$1000 through donations or partnerships will be submitted to the Secretary Treasurer of the school district for review. Such proposals will indicate clearly:
 - a. what the individual or business is contributing
 - b. a best estimate of the value of the contribution
 - c. the forms of recognition or opportunities requested of the district in return for the contribution.
- ii. The Secretary Treasurer will review each proposal, consulting with the Principal as appropriate,
- iii. Evaluation criteria for proposals will include:
 - a. consistency with the Guiding Principles in this policy
 - b. the amount of the benefits being provided to the district
 - c. the quality of the product or service
 - d. the reputation of the individual or company
 - e. the ability, capacity and skill of the individual or corporation to fulfill the contract
 - f. the form of recognition, if any, for the contribution being made